**Lawn Care Elevator Pitch**

Yards are one of those things that need to be taken care of, but sadly they are often put on the backburner.

That is because a lot of homeowners don’t have the time for the up keep that yards require.

And that is where Hamilton Lawn Care comes in.

We offer the best lawn care service in the area, and at the best price out there

With our years of experience on the job, to our commitment to making your lawn look like a million bucks, you won’t find anyone better.

I started this business when I was 15 years old, and I’ve never looked back!

We do it all, and we can and will leave your property ready to host one of the best parties ever!

So what are you waiting for?? Give us a call!!

**Lawn Care Website Pitch**

Thanks for letting me talk

I have looked over you company quite a bit and I love what you guys stand for

However, I do think that you have one problem with your company

And that is your website.

Your website is the first thing that people see, and I would love to help you make your website something that will catch their eye and make sure they choose you over someone else

You may be asking yourself why me, or we don’t need a new one.

But I’m here to tell you that yes, your website is good

But it can be even better, and with my help in developing that site, together we can grow your business bigger than you ever thought was possible.

So, what do you say???

**FEEDBACK**

The people I shared my elevator pitch to, said that it was good and they didn’t have any feedback for me. Brother Thompson I would love it if you gave me some good feedback on it!!!

**AUDIENCE**

My audience are those who are too busy to find the time to do their own yardwork. A lot of places try and target the very wealthy however because of my prices, I can target anyone who wants some extra time to go out and play. I’m also looking to target the older generation, businesses, HOAs, and apartment complexes. I’m also looking to target those who are just needing a little bit of help and then they can start to take care of their own! We are here just to help out the people!!